

DEGREE IN INTERNATIONAL TRADE

(GCI)

University of Leon

Almost since the very day it opened, **the Faculty of Economics and Business Studies of the University of Leon** has taken on the task of training professionals. There are already thousands of graduates who have gone out from its lecture theatres to work with great success throughout Spain and the whole world.

The Degree in International Trade takes over four academic years and involves a total of 240 ECTS credits.

The main purpose of this degree is to train professionals capable of performing activities and functions in the field of foreign trade and international business management.

The degree's content aims to provide a varied and balanced education in Languages, Marketing, the Analysis of Economic Environments, the Legal Framework for Business, Accounting and Finance, Organization and Management, Quantitative Methods and Applied Computer Studies.

Courses	ECTS Credits
Core Courses	60
Obligatory Courses	138
Elective Courses	30 (18+12)
Placement in Business (alternative elective)	(18)
Final Project	12
TOTAL	240

Student Admissions

To enter this degree programme, students must fulfil one of the following requirements:

- Holding a Spanish Secondary School Leaving Certificate or its equivalent and passing the University entrance examination (in accordance with Article 42 of Spanish Basic Law 4 of 12 April 2007).
- Holding a first degree or an equivalent qualification.
- Transferring from degree programmes no longer offered.
- Holding an appropriate recognized equivalent from another country's education system.

Students entering with a Spanish Secondary School Leaving Certificate will have completed this in one of the following subject areas:

- Science and Technology
- Health Sciences

- Humanities and Social Sciences.

(The Science and Technology and Humanities and Social Sciences routes are as stipulated by Decree 42 of 5 June 2008, setting out the syllabus for Secondary School Leaving Certificates in the Castile and Leon Region, and published on 11 June of that year in the Official Gazette for that region)

However, the preferred profile for access to the degree is from the Humanities and Social Sciences route. Specially, students are expected already to have taken English or French, Economics, Business Administration and Applied Mathematics for Social sciences.

Courses

1st year			
First Semester		Second Semester	
Financial Accounting		The Legal Basis for the Market	
Fundamentals of Business Administration		Micro-economics	
Macro-economics		Statistics I	
Applied Mathematics for Business		Financial Management	
English I		Computing Applications for Businesses	
Total Credits*		30	Total Credits*
			30
2nd Year			
First Semester		Second Semester	
International Business Law		Human Resource Management	
International Marketing		National and International Legal Systems and Labour Law	
International Accounting Standards		Sales Management and Price Management	
English II		Statistics II	
French I		Theory and Policy of International Trade	
Total Credits		30	Total Credits
			30
3rd Year			
First Semester		Second Semester	
International Market Research		Financial Statement Analysis	
English III		International Business Management	
French II		Economy and European Integration	
Optional Subject I		International Finance I	
Optional Subject II		Logistics and Supply Channel Management	
Total Credits		30	Total Credits
			30
4th Year			
First Semester		Second Semester	

International and electronic Trade Management	Optional Subject III	External internship in companies (Optional)	
National and International Business Taxation	Optional Subject IV		
Cross-Cultural Marketing	Optional Subject V		
English IV	Final Project		
French III			
Total Credits	30	Total Credits	30
* All of the subjects listed carry six ECTS credits except the Final Project that carries twelve ECTS credits.			

Optional Subjects	
Optional Subjects for the first semester	Optional Subjects for the second semester
Consumer Behavior (taught in English)	International Business Combinations and Consolidation
Business Communication Policy (taught in English)	International Finance II
Global economy and its organization (taught in English)	Industrial and Services Marketing
Bank Management	Business Negotiation
	Control Techniques of Commercial Management
	Marketing communication strategies: Writing and Translation
	Legal and Institutional System of International Trade
All of the optional subjects listed carry six ECTS credits	

Collaboration and External Placements.

This degree incorporates a number of activities carried out in collaboration with businesses, such as Internships in companies, conferences, seminars, short courses, workshops, exhibitions, research projects, studies of international markets, and similar campaigns. These enable students to gain more direct contact with professional realities.

Internships in companies constitute an **alternative option in the curriculum**, thanks to which students can earn ECTS credits while getting valuable training through applying in practice in a business the knowledge they acquire in the degree programme. This gives them an opportunity to enter the world of work with a basic grounding of practical experience.

International Agreements

One of the basic elements in the Degree in International Trade of the University of Leon is the acquisition by students of solid international experience. With this in mind, students are

required to spend their third year outside Spain, studying at least 30 ECTS credits from courses taught in the second cycle (except the Final Project), for at least one semester. The University of León bid places annually to stay in prestigious European centers with which the Faculty has "Erasmus" agreements to make it possible for our the student this mandatory period of stay.

In addition, students may undertake study outside Spain in the first four months of their fourth year, going to "target agreement" universities in countries outside the European Union. Exchanges with other universities of students and teachers from the Faculty of Economics and Business Studies are channelled through participation in various existing mobility programmes, such as European Union programmes, or destination programme agreements with American Universities or the rest of the world. Specifically, the Faculty has a partnership agreement with Xiangtan University (China).

Professional Opportunities

The training provided by this degree programme allows its graduates to take up professions in the following fields of work:

- **The public sector at national, regional, or local levels**, for instance, official bodies sponsoring the internationalization of businesses or foreign trade.
- **The not-for-profit business sector**, such as chambers of commerce, of industry or of shipping, and business associations.
- **The financial sector**, for example, the international business units of banks and building societies.
- **The for-profit business sector**, including marketing and sales departments, or the export and internationalization departments of private or public limited companies.
- **The sector offering services to companies**, for example, firms acting as intermediaries in international trade, consignee and logistics companies, or customs clearance and bonding agencies.
- **The independent professional sector**, with work such as foreign trade consultancies or the provision of advice on company internationalization.

Besides the Degree in International Trade, the Faculty of Economics and Business Administration also offers first degrees in the following subjects: Business Administration, Economics, Marketing and Market Research. It also has various different Master's degrees and postgraduate courses.

For more Information on the University of Leon, contact:

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