



EUROPEAN MASTER IN BUSINESS STUDIES **ENLARGE YOUR HORIZONS**

ITALY - UNIVERSITÀ DI TRENTO

FRANCE - UNIVERSITÉ SAVOIE MONT BLANC

GERMANY - UNIVERSITÄT KASSEL

SPAIN - UNIVERSIDAD DE LEÓN

2-year post graduate in 4 countries

www.embs.eu



UNIVERSITÀ DEGLI STUDI
DI TRENTO



UNIVERSITÉ
SAVOIE
MONT BLANC

U N I K A S S E L
V E R S I T Ä T



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General Info

The European Master in Business Studies (EMBS) is a two-year full-time Master's degree in Management with focus on International Marketing. EMBS is jointly run by four Universities located in four different European countries: the University of Savoie Mont Blanc (France), the University of Trento (Italy), the University of Kassel (Germany) and the University of León (Spain). EMBS is composed of 4 semesters in 4 different European countries, representing a total of 120 ECTS. EMBS is officially integrated in the European Bologna system of higher education.

Successful business management in Europe and abroad requires to train and develop the European managers of tomorrow by:

- giving them all the tools and best practices to enable them to fit easily into international companies and feel at home in multicultural environments;
- improving their skills in English as well as in other European languages;
- offering a specific European professional curriculum.

The EMBS program is clearly designed for an efficient and concrete career preparation to reach some international business positions. EMBS courses are taught entirely in English and are based on a mixed teaching methodology (traditional lessons and case studies). EMBS is offered to small groups of students (30 students maximum) of various nationalities who learn to work and study together in a multicultural environment, over a period of two years (in-take in September each year). EMBS has been developed in order to offer to both European and non-European students a unique opportunity of learning how to do business in Europe effectively. Qualified faculty members and managers from European companies are involved in giving courses, seminars and workshops.

Master's degree awarded: joint degree

The "European Master in Business Studies" degree awarded at the end of the programme is a joint degree and corresponds to the following four national degrees:

- Italian University system: "Laurea Magistrale - Classe LM77 Lauree Magistrali in Scienze Economico-Aziendali";
- French University system: "Master en droit économie gestion";
- German University system: "Master of Arts";
- Spanish University system: "Master Universitario Europeo en Dirección de Empresas".

Application

Students having a Bachelor's degree in Economics, Management or Business Studies are qualified to apply. Students of other study backgrounds (Social Sciences, Engineering, Languages...) with a focus on Economics and/or Management (at least 50% of courses attended by the applicant must be in the field of Economics/Business) are also eligible. A minimum of 180 ECTS credits as well as certified working knowledge of the English language (at least at B2 level of the Common European Framework of Reference for Languages or 560 paper-based TOEFL or 87 internet-based TOEFL or equivalent test results) are required.

Since admission to EMBS is selective, prospective students must apply online on the EMBS website: www.embs.eu

Application deadline:

- end of March for non-EU citizens and "early bird" EU citizens (1st deadline)
- beginning of June for EU citizens (2nd deadline)

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Tuition fees

The total annual fees for EMBS are approximately 3,500 euro (including local administrative fees for each EMBS Institution).

Aid and Support

It is an enrolment condition that students have sufficient financial resources to pay for their study program. Apart from Erasmus Plus or regional mobility grants, EMBS students may have the possibility to be supported through a limited number of specific scholarships offered by the four Universities and their partners. Updated information is available on the program website www.embs.eu or via e-mail to embs@univ-smb.fr. However, the grants and scholarships will not cover all costs of living in Europe and attending the EMBS program (fees, accommodation, books, travel, etc.).

Accommodation

In each University, a service at the International Office assists students in finding an accommodation.

Language

All courses are taught in English. Students have the possibility to undertake local language courses (French, Italian, German and Spanish), which are sponsored by the host University.

Registration, Information and Administration

University of Savoie Mont Blanc
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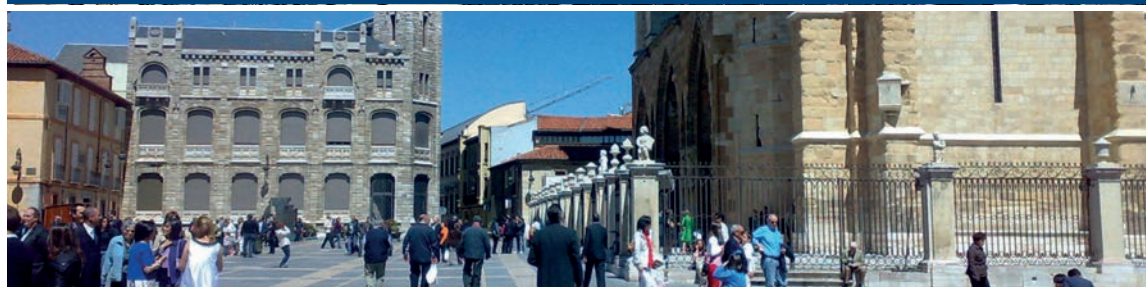
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Italy, Università degli Studi di Trento

Over its 50 years of history, the University of Trento has been known for its propensity for international relations and mobility and for the top quality of its research and education offer. These features have led the University of Trento to reach prominent positions in national and international university rankings, coming first in the Italian Ministry of Education, Universities and Research ranking. EMBS students have the option to stay in modern accommodations and use all the advantages of the campus (student residences, language centre, library, international lounge dedicated to EMBS students).

About the city

Located in the heart of the Dolomite Mountains, Trento is the friendly and welcoming provincial capital of the Trentino region. It recently launched the very successful annual Festival of Economics. The region is renowned not only for the high living standards, but also for the unspoiled nature: picturesque landscapes, deep blue lakes and wide valleys. Here you can experience the typical Italian flair: relaxing, sipping your aperitif in the sunset, enjoying food, and the atmosphere of this historic town.

Courses

SEMESTER 1 (WINTER TERM): TRENTO

- European and International Commercial Law
- Organizational Behaviour & Human Resources Management
- Information Systems
- International Accounting
- International Strategic Management

Experiences

"For me Trento was the first step into the EMBS life, with its numerous group works, overwhelming experience of different cultures, business games and many hours in the library. It's an amazing period in which I met people who would later become my second family. I will never forget International dinners in the Student Residence, my trip around Italy and this constant feeling of happiness."

"I remember the various challenging but very rewarding and motivational group works. I am happy that we, coming from different nations, ended up becoming friends. Besides studies, meeting people, experiencing the exceptional Italian atmosphere, trips and getting together formed a unique feeling."

EMBS 5 and EMBS 6 students

Contact

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ITALY - UNIVERSITÀ DI TRENTO

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France, Université Savoie Mont Blanc

The University of Savoie Mont Blanc is located in two cities, Chambéry and Annecy. EMBS students will study at IAE Savoie Mont Blanc in Annecy, which is part of the French Management School Network. The IAE provides students with an interactive approach to management and the challenges future managers will face. Professionals will share their knowledge during lectures and business simulations and company visits offer practice and real insights into the world of business.

About the city

Annecy offers not only a beautiful landscape, but also great cultural events such as the animation movie festival. Annecy is often referred to as the French little Venice. This lovely medieval old town is intersected by small canals and flower decked quays. Outdoor sports lovers will appreciate cycling around the lake, hiking up the mountains to enjoy a breath-taking panoramic view of the lake, or make a dream come true making first paragliding experiences.

Courses

SEMESTER 2 (SPRING TERM): ANNECY

- Statistics and marketing research
- Purchasing and supply chain management
- European and global economics
- European and global consumer behaviour
- Financial markets and corporate finance

Experiences

"I really enjoyed studying in Annecy! The IAE Savoie Mont Blanc is a nice place to study, with a modern campus. It was interesting to have practical oriented courses given by professionals of the field coming from different countries".

"In my opinion, Annecy was a pleasant and beautiful place to live. I especially liked hiking in the mountains, swimming in the lake, renting a pedalo, cycling around the lake and not to forget my first paragliding jump!"

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Germany, Universität Kassel

Founded in 1971, the University of Kassel is the newest university in the state of Hessen. The University of Kassel has over 24.000 students, 2.900 of which are coming from all over the world. Interdisciplinary research is a priority for the University of Kassel. This includes research cooperation and dialogue with research institutions from all over the world. This international flair is reflected in the university's international programs and engagements.

About the city

Kassel is a multi-cultural city with various facets. The city center was rebuilt after the Second World War and now offers hundreds of shops, restaurants, and bars. Kassel is protected by the city's landmark, the Herkules, which is surrounded by historical castles and impressive cascades. Since 2013 the "Bergpark" is UNESCO World Heritage Site. The streets are filled with the spirit of the masters of fairy tales: the famous Brothers Grimm. The architecturally diverse campus invites students to live and study in a pleasant atmosphere.

Courses

SEMESTER 3 (WINTER TERM): KASSEL

- Global Economic Policy
- Distribution Management
- Research Methods and Thesis

Experiences

"I especially enjoyed relaxing at the Christmas market after a long day in the library. My EMBS family and I always loved the smell of roasted almonds and Glühwein."

"The educational system in Germany differed from the previous semesters in its block seminar structure. This allowed me to focus on one subject at a time and get the best out of it."

"Kassel provides the right balance between studying and leisure time activities such as, sports, traveling, and celebrations."

EMBS 5 and EMBS 6 students

Contact

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GERMANY - UNIVERSITÄT KASSEL

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Spain, Universidad de León

The University of León was founded as an autonomous entity in 1979. The ULE offers today a total of 53 higher education degrees taught in 17 Centers by a total of 26 Departments. With around 13,000 students, the University of León has a clear inclination toward internationalization, having signed important cooperation agreements, leading international projects and hosting a great number of international students every year. The campus is located in the north of the city at 20 minutes walking distance from the center with bus connections from different parts of the city.

About the City

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Courses

SEMESTER 4 (SPRING TERM): LEÓN

- Sustainable and Responsible Management
- Communication Challenges
- Innovation and Entrepreneurship
- 3-month Internship in summer at the end of semester 4

Experiences

"The semester in León allowed me to study and introduce the Spanish culture and lifestyle to my EMBS family. A great finale to a great two year experience."

"Moving every semester to a different country was tough, but looking back, it enhanced my flexibility and adaptability. I became friends with people from different corners of the world. I experienced many difficulties, but also many successes during numberless group works with my class mates, tests, assignments and people I had to deal with. But here I stand; I am more experienced, am better prepared and ready to face the next big challenge!"

EMBS 5 and EMBS 6 students

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EMBS Alumni Association

The EMBS Alumni Association was created in 2010, just when the first generation graduated, and it is composed of dozens of young International executives working in more than 20 different countries.

A majority of EMBS graduates is working in the marketing functions (1/3 of them), but also in the consulting, auditing, controlling, human resources, sales force management, purchasing or project management fields.

Some of the companies involved are: Accenture, Adidas, Antéis, B.Braun, Bank of Tokyo-Mitsubishi, Bayer Pharmaceuticals, Deutsche Bahn, Deutsche Telekom, Dun & Bradstreet, ECOM Trading, Gaba, General Electric, Geodis, Hewlett-Packard, Hilton, Lilly, Madonna di Campiglio, Michael Page, Mondelez International, Nestlé Health Science, Olympus, PVG, Quechua, Ralph Lauren, Siemens, Tchibo, Villeroy & Boch, Waldner.

The EMBS Alumni Association follows three main goals:

- keeping the EMBS spirit alive: a platform with the objective of maintaining the group spirit of our Master program, which is achieved by the annual conference, more informal meetings and the members' database;
- developing a global professional network of EMBS graduates;
- assisting current and prospective students by providing them with useful information and access to our professional network.

"The EMBS brought me closer to companies and to the business world. It was an excellent warming up before starting a real job!"

César Tascón García, EMBS3 graduate

EMBS Annual Corporate Seminar

The EMBS annual corporate seminar is an event organized annually to gather the whole EMBS community (some would say « family ») in the early Spring: the two current students generations, the program coordinators and administrators, graduates and Alumni club members.

Educational, networking and social activities are scheduled during the 3 or 4 days. Locations were London in 2009, Lisbon in 2010, Budapest in 2011, Brussels in 2012, Berlin in 2013, Barcelona in 2014 and Milano in 2015.

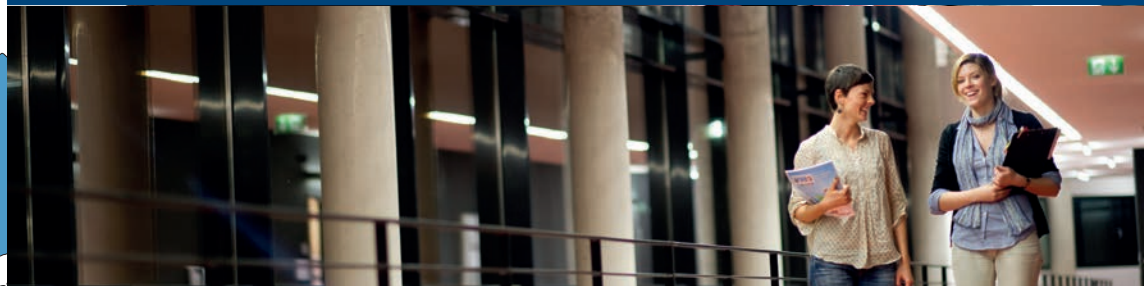




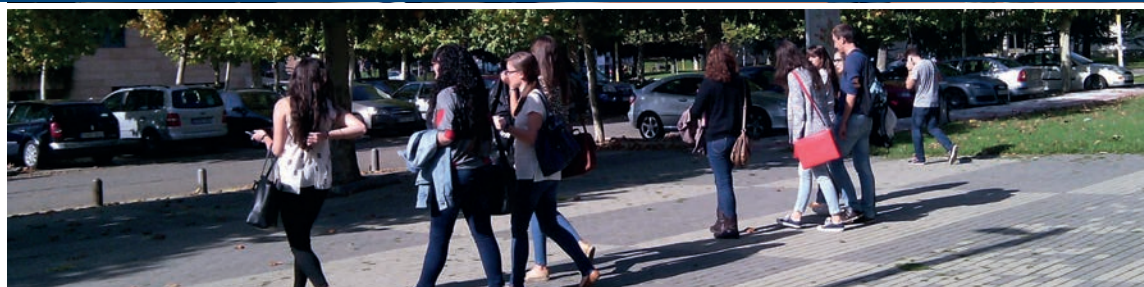
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