

# Sales and Marketing (Support) Internship

Take control of your own growth, all we ask is ownership, ambition and brains.

### **Introducing Tech Sleeves**

Tech Sleeves is a start-up company in the Flexographic Industry. The what?! The flexographic industry is the bundle name for everything that has to do with the printing of packaging. All the products of Unilever, P&G and Danone etc. have to be packed and flexographic printed for branding.

Two years ago Tech Sleeves was founded by the Color Control Group, well known by the companies; AV Flexologic (mounting equipment) and Leapfrog (3D printers). Since the start, Tech Sleeves has been making flexographic printing sleeves and supporting equipment. Due to a high demand and well-focussed strategy the sales has been increasing and Tech Sleeves has not stopped growing since. Due to this success and worldwide expansion Tech Sleeves is looking for an intern to strengthen our team.

#### Sales and Marketing at Tech Sleeves

As a Sales and Marketing intern you will join Tech Sleeves commercial team and work closely together with the team of AV Flexologic. Both teams consist of young, hardworking, bright and most important; enthusiastic people. The innovative environment allows you to set your own course within the boundaries of sales and marketing. In other words: take control of your own actions as long as it contributes to the successful rapid growth of the company.

#### **Description Internship**

The responsibilities as a sales and marketing intern are mainly supporting the sales and marketing teams at Tech Sleeves. This includes:

- Getting familiar with the product.
- Getting to know the flexographic market and customers.
- Coordinating and managing the website of Tech Sleeves and its support portal.
- Assistance in implementing the Social media strategy and content.
- Coordinating the creation of newsletters for 8500 subscribers every month.
- Supporting day-to-day marketing activities.
- Solving service related questions or requests.
- Supporting in administrative tasks.
- Adding value by being creative, there is always room ideas, thoughts and strategies in this innovative company.

**Note:** At Tech Sleeves we also have the possibility to do a **graduation research internship** instead of a **work experience internship.** Contact us for more information regarding this type of internship.



## We are looking for:

- Studying a subject relevant to the internship e.g. Business administration, Marketing and sales, Commerce, etc.
- An Entrepreneurial, social, commercial and creative attitude.
- Able to spot and amplify new business opportunities.
- Excellent communication skills.
- Provable background in Marketing and Sales.
- Speaking German, Spanish or Arabic is an advantage.
- A valid driving license is a must have.
- Experience with WordPress and Photoshop is a benefit.

#### We offer

- An international environment;
- A placement fee of € 300,- a month;
- A start-up business vibe;
- The opportunity to go to Romania;
- The freedom of being in charge of your own success and career;
- The possibility to make Tech Sleeves grow even faster;
- The potential of becoming a part of the international Tech Sleeves team after the internship;

#### How to apply

Candidates who want to apply for this position can send their resume and motivational letter or e-mail to: hrm@flexologic.nl

For any questions regarding this position do not hesitate to contact:

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Sales and Marketing Manager

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Please do not hesitate to contact (email or phone) if you have any questions!