



second to fifth

may

CHANGE
YOUR MIND,
BE OPEN TO
THE NEW
WORLD

IX International Week



Faculty of Business Studies



Lugar de celebración: Salón de Grados
Facultad de Ciencias Económicas y Empresariales

Inscripción: Gratuita

Fecha límite de inscripción: 29 de abril

Contacto: semanainternacional@unileon.es

Con la asistencia a **todas las sesiones** de la Semana Internacional (80% de participación) se entregará certificado con 2 créditos LEC, 1 ECTS (implica además la realización de un resumen como prueba de evaluación), también se entregará certificado si se asiste a tres o más días completos previa solicitud



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Consulta el programa e inscripción en
www.economicas.unileon.es/novedades



IX International Week

1st
may



Your only limit is you

21.00 **Meeting**



Faculty of Business Studies



2nd
may

08.30-10.30 Spanish course
Biblioteca Universidad "San Isidoro"

10.45-11.00 Welcoming Ceremony
Faculty of Business Studies

11.00-12.00 Speech: 30 years of Erasmus Mobility

12.10-13.30 Opening Lecturer by *Santiago Palacios*
Salón de Grados

13.30-15.30 Mexican day

15.00-16.00 Film O.V. English (Faculty of Business Studies)

15.00-16.30 Coffee Meeting

18.00-21.00 City tour



Other
Lecturers

Susanne Hohmann (Germany); *Henning Hummels*
(Germany); *Serguei Bezoumov* (France); *Martín Mullins*
(Ireland)

STANDS

In the Hall of the Faculty

Mexican music
Mexican food



3rd
may

08.30-10.30 Spanish course
Biblioteca Universidad “San Isidoro”

09.00-10.30 **Michael Freiboth** (University of Applied Sciences Augsburg, Germany)
Challenges to integrate refugees into German Industry

10.40-12.00 **Andrius Valickas** (Mykolas Romeris University, Lithuania)
Mobility and Employability “Career services for students”

13.30-15.30 French day

15.00-16.00 Film O.V. French (Faculty of Business Studies)

15.00-16.30 Coffee Meeting

15.30-20.30 Trip to Valporquero

16.00-18.00 Linguistic corner

Other Lecturers

Susanne Hohmann (Germany)

Henning Hummels (Germany)

Serguei Bezoumov (France)



STANDS

In the Hall of the Faculty

French music

French food

France



4th
may

- 08.30-10.30 **Spanish course**
Biblioteca Universidad "San Isidoro"
- 09.00-10.30 **Florence Gallego Hiss** (HECI Réseau
La Salle, France)
Cross Cultural Negotiation
- 10.40-12.00 **Rimantas Raudeliunas** (Mykolas Romeris
University, Lithuania)
Applied Project Management
- 12.10-13.30 **Dominik Krezolek** (Uniwersytet Ekonomiczny
w Katowicach, Poland)
Statistical methods in market research
- 13.30-14.00 Event Jean Monet Project
- 14.00-15.30 **Chinese day (outdoor picnic)**
- 15.30-18.00 Coffee Meeting
- 15.30-19.30 **Borja Diez (ExGoogler)**. *Internet of things and
digital marketing*

Other Lecturers

*Susanne Hohmann (Germany); Henning Hummels
(Germany); Serguei Bezoumov (France)*

21.00-22.00 **Dinner**



STANDS

In the Hall of the Faculty

Chinese music ■ *Chinese food*

A woman with dark hair styled in a traditional bun, wearing a light-colored, patterned Chinese robe, is seated and playing a Pipa, a pear-shaped Chinese lute. The background features a dark, ornate lattice screen with a glowing red diamond-shaped emblem in the center. The lighting is warm and focused on the musician.

China



5th
may

09.00-10.30

Shona Linehan (University of Limerick, Ireland)

Strategic International Management

10.00-20.00

Camino de Santiago



10.40-12.00

Lenka Kolenovska (Tomas Bata University in Zlín, Czechoslovakia)

English in real life

12.10-13.30

José Caetano (University of Évora, Portugal)
Challenges for Iberian economic relations in a polycentric and globalized world

13.30-15.30

Italian day

16.00-18.00

Linguistic corner

STANDS

In the Hall of the Faculty

Italian music

Italian food



Italy

