

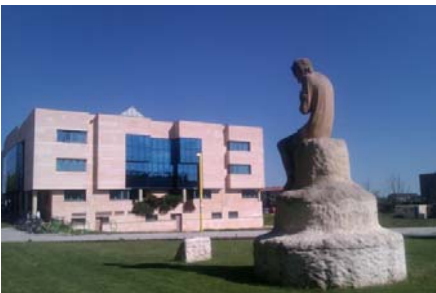


University of León
 Faculty of Business Studies
 Campus de Vegazana, 24071 LEÓN (España)
<http://www.economicas.unileon.es>

OFICINA DE RELACIONES INTERNACIONALES
 Despacho 009
 Horario: Martes, jueves y viernes de 10:00 a 14:00
 Tfno: +34.987.291.969 Fax: +34.987.291.968
 email: feeint@unileon.es

Today's reality is one of a young and dynamic university which, on its two campuses (Vegazana and El Bierzo), does not shrink in any way from its obligation to the development and service of the nearby community or its vocation for universality, for since its creation it has actively supported internationalization and the crossing of frontiers, while becoming a hallmark of quality able to attract students and teachers not only from other parts of the Iberian Peninsula but also from much further afield.

Numbers are the best proof of all this, as in recent years, students have been coming regularly from over 40 different countries. Likewise, students of the University of León, through a number of mobility programmes (Erasmus, AMICUS, SICUE, etc.) are able to study one or two academic years at any of over 300 universities associated with ULe, and have their studies recognized.



A University with a vocation for academic excellence

The University of León currently offers a total of 37 first-degree courses in full accordance with the conditions of the European Higher Education Area (EHEA) over a wide and varied range of academic fields including Life and Health Sciences, Technology, Arts, Languages and Social Sciences, complemented with courses leading to masters' degrees and doctorates. There are also a number of courses leading to masters' degrees and postgraduate diplomas awarded only by the University of León, as well as extramural courses in modern languages, summer courses, etc.

May
 5th–9th
 2014

Semana de Israel en León 29 de abril-10 de mayo

Sixth international week
 Faculty of Business Studies • University of León

start-ups

“Before dreaming about the future or marking plans, you need to articulate what you already have going for you – as entrepreneurs do”
 “You remake yourself as you grow and as the world changes. Your identity doesn't get found. It emerges”
 “No matter how brilliant your mind or strategy, if you're playing a solo game, you'll always lose out to a team”
 “What will get you somewhere is being able to access the information you need, when you need it”

Dan Schawbel



Dear professors and students,
On behalf of the Faculty of Economics and Business Studies of the University of Leon, I welcome you to the Sixth International Week (5-9 May).

I wish you enjoy this International Week.

Dr. José Miguel Fernández Fernández. Dean

agenda

5 09.00-09.30 Opening

09.30 Opening speaker

11.00 **Mr. MIGUEL ORS VILLAREJO**

León (Spain)

La tierra prometida de las start-ups

Coffe break

11.30 **Mr. JAROSLAV KOVARNIK**

13.30 Hradec Králové (Czech Republic)

International trade

6 09.00 **Mr. ANTONIO JUÁREZ**

11.00 Heilbronn (Germany)

Sociocultural similarities and differences in business negotiation in Germany and Spain

Coffe break

11.30 **Mrs. SEVAL SELIMOGLU**

13.30 Anadolu (Turkey)

Accounting in start-ups

7 09.00 **Mrs. ELLEN van der ZANDE**

11.00 Utrecht (Netherlands)

We can work in out. An introduction to conflict resolution and mediation

Coffe break

11.30 **Mrs. BELÉN ARÉN**

13.00 León (Spain)

Buenas prácticas en start-ups

8 09.00 **Mrs. LINA KIRILOVA**

11.00 Trakia (Bulgary)

How to use social media in sustainable way

Coffe break

11.30 **Mr. EMILIO DEL PRADO**

13.30 León (Spain)

Lean Startups: desde la idea hasta los inversores

9 09.00-11.00 **Mr. MITCHELL ALEXANDER**

Utrecht (Netherlands)

Interculturalidad en el mundo laboral

Coffe break

11.30 **Mrs. GABRIELA GEORGIEVA**

13.30 Trakia (Bulgary)

QR Codes in the business world

Students should bring their laptops for this session

13.30 **Mr. ACACIO RODRÍGUEZ**

14.30 León (Spain)

Start-ups y emprendedores. Un ejemplo a seguir

Degrees

Degree in Business Administration and Management

Degree in International Commerce

Degree in Economics

Degree in Finance

Degree in Marketing and Market Research

Degree in Tourism



INSCRIPCIÓN: Gratuita

Se puede asistir a toda la semana o a sesiones concretas

Es necesario **rellenar el boletín de inscripción** para confirmar la asistencia en <http://economicas.unileon.es/novedades/> o en el Despacho 009, Lucia Valero, Planta baja, Facultad de CCEE

e-mail: visemanainternacional@unileon.es - Tel. +34.987.291.969

Fecha límite de inscripción: **2 de mayo**

Con la asistencia a **todas las sesiones** de la Semana Internacional (80% de participación) se entregará certificado con 2 créditos LEC, 1 ECTS (implica además la realización de un resumen como prueba de evaluación), también se entregará certificado si se asiste a tres o más días completos