

3rd St.Gallen New Work Forum – Call for Contributions

New Work Culture?



Rather than structures and strategies, it is the thoughts and actions of employees and managers that are decisive for a successful transition from old work models and values to the «New Work» culture of the 21st century. Only through success-oriented promotion of new cultural approaches in the field of New Work will it be possible to provide answers to the resistance and fractures that would otherwise be expected between groups of employees (keyword: age or digital divide). In short: the challenges of New Work cannot be overcome with the work cultures of the 20th century.

3rd St.Gallen New Work Forum

The St.Gallen New Work Forum is held annually at the start of the year and is aimed at specialists and practitioners. The 3rd St.Gallen New Work Forum, which takes place on **8 January 2020**, will address the development of a New Work culture. The forum looks at the current state of science, reveals industry-specific good practices, and highlights the prospects of employees and managers as well as their specific roles and the challenges they face in dealing with and helping to create a New Work culture. The FHS St.Gallen's New Work HR Panel www.hrpanel-fhs.ch, which organises the St.Gallen New Work Forum, strives to incorporate relevant and interesting contributions at the forum itself.

Call for contributions on New Work culture

The New Work HR Panel is launching an international call for contributions on the topic of New Work culture, inviting experts and practitioners to submit a contribution by 30 April 2019.

Call for Contributions

Types of contributions

For the 3rd St.Gallen New Work Forum, experienced and successful workshop coordinators are invited to submit one of the following types of contributions:

- a) an application-oriented research and development contribution or
- b) an own good practice example of relevant interest.

The contributions are to be briefly presented and subsequently discussed.

Thematic categorisation

During the submission process, you must specify which perspective your submitted contribution will take:

1. Impact and shapeability of the New Work culture from the employees' perspective
 - How do employees perceive cultural changes when

- New Work concepts such as digitalisation, multilocal work, personalised work models, reduction of management hierarchies, etc. are introduced?
- Which approaches and concepts are effective for involving employees in the development of a New Work culture?

2. Impact and shapeability of the New Work culture from the management's perspective
- What do managers believe are the main challenges when introducing New Work models and concepts such as digitalisation, multilocal work, personalised work models, reduction of management hierarchies, etc.
 - Which management roles, models and concepts are effective for developing a New Work culture?

- Whichever perspective you choose, your contribution must:
- present new findings of high practical relevance
 - be convincing from a didactic and methodological point of view
 - enable discussion among the participants
 - show or develop specific recommendations for action and/or possible solutions
 - provide a summary of the most important findings and solutions at the end (specific takeaways).

Your contribution must not:

- reproduce existing content
- be vague and unclear
- contain self-serving advertising references
- exceed the stipulated time limits.

You can make use of the following resources for creating your contribution:

- Own lecture/workshop room including infrastructure such as projector, flip charts, etc.
- An event app: use technology to involve the participants interactively, among other things, using the gamification approach.

Submission form

The following documents must be submitted electronically for the pre-evaluation and selection of your contribution:

- Abstract of your contribution in writing and as a short video (e.g. mobile phone)
- with indication of the topic
 - key messages
 - discussion-guiding questions
 - presentation method, time breakdown.

Workshop types

For the 3rd St.Gallen New Work Forum, we are looking for ways in which the contributions could stimulate discussion of the content and help to evolve it. Choose a presentation format below or surprise us with a new format (the latter should be described well in approx. 500 words during the submission process):

Presentation and discussion	The aim is for you to give a good, relevant presentation and to subsequently start and moderate a discussion. (Total time: 60 minutes).
Workshops	Following your own opening presentation on the topic, which offers new insights or hypotheses, you develop solutions and results together with the session participants. Material is provided for this purpose. (Maximum time: 60 minutes).
Poster presentation	A poster says more than a whole set of slides. Create a relevant poster and present your topic. (Total time: 20 minutes).
Own innovative idea	Do you have any creative ideas of your own on how to convey your core messages quickly as an impulse for enabling maximum interaction? Then let us hear them. (Total time: please make a suggestion.)
App integration	Use technology to involve the participants interactively using the gamification approach. An app that facilitates various forms of interaction will be provided for the event. If you have any questions before submitting your contribution, please feel free to consult us. (The app can be incorporated in addition to the workshop types mentioned above.)

Deadlines and formats

If you are interested in contributing to the forum and thereby sharing your findings, ideas or practices with an expert audience, we look forward to receiving your submission.

Submitting your contribution

Please upload all documents to www.newworkforum.ch by 29 April 2019.

When submitting your contribution, you will be asked to categorise your contribution thematically and in terms of type. This information is mandatory, otherwise your submission cannot be considered.

Contacts and queries

Your contact for general administrative questions:
Mrs Manuela Ruf
Email: manuela.ruf@fhsg.ch

Your contact for questions relating to content:
Prof. Dr. Alexandra Cloots
Email: alexandra.cloots@fhsg.ch

Deadlines	
29 April 2019	Submission of forum contribution and/or text contribution.
4 June 2019	Mailing of • acceptance/rejection of your lecture/workshop contribution at the 3rd St.Gallen New Work Forum
2 July 2019	Re-submission of the revised version of • the contribution at the 3rd St.Gallen New Work Forum based on the report.
15 July 2019	Final decision regarding acceptance of your contribution at the 3rd St.Gallen New Work Forum
8 January 2020	3rd St.Gallen New Work Forum



Kontakt

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