# FACULTY OF ECONOMICS AND BUSINESS STUDIES / ULE

# 

# 1.-LIST OF SUBJECTS TAUGHT IN ENGLISH – ACADEMIC YEAR 2022-2023

*(Teaching & evaluation fully in English, except indication in brackets of percentage of teaching in English)*

# Degree in Business Administration and Management (ADE):

# 0508009 – Business English

# 0508037 – Advanced Business English

# Degree in International Trade:

0512004 - English I

0512005 – Mathematics Applied to Business (**50%**)

0512011 – International Business Law (**50%**)

0512012 - English II

0512021 – International Market Research

0512022 - English III

0512032 - English IV

0512034 – Consumer Behaviour

0512037 – Business Communication Policy

0512038 – Organization of World Economy

0512040 – International Finance II

**Degree in Economy:**

0510009 – English Applied to Economy

**Degree in Finance:**

0516009 - English

**Degree in Marketing and Market Research:**

0511008 - English for Marketing

0511031 – Communicative Resources in English

0511032 – European Economic Analysis

**Degree in Tourism**:

0514004 - English I

0514013 - English II

0514024 - English III

0514033 - English IV

# European Master in Business Studies (EMBS)

# *(Access not granted for incoming international mobility students)*

1728306 - European and Global Consumer Behaviour 1728316 - Sustainable and Responsible Management

1728318 - Company Project

1728319 - Innovation and Entrepreneurship

1728320 - Internship

1728322 - Consumer Engaging Communication

# 2.-LIST OF *“ENGLISH FRIENDLY”* SUBJECTS – ACADEMIC YEAR 2022-2023

The term “English Friendly” subjects refers to subjects taught in Spanish, but the teacher agrees to provide materials and activities for them in English. Those activities will consist of:

* Offering complementary documentation or bibliography in English, allowing the international student to follow the contents of the subject.
* Offering tutorials and orientation in English.
* Allowing the international student to present written or oral works in English.
* Taking exams in English.

***“English Friendly”* subjects offered at the Faculty of Economics and Business Studies:**

* + - 0512011 International Business Law
    - 0512030 Cross-Cultural Marketing
    - 0512013 International Marketing
    - 0511024 Product Marketing and Pricing
    - 0512016 Human Resource Management
    - 0509022 Financial Management II
    - 0509006 Financial Regulation
    - 0514040 Urban Tourism
    - 0514028 Tourism Land Usage Planning